

“Win-Win Assertiveness” with Physicians, Bosses & Other Cool People™

MISSION:

Effectively Communicate with Confidence
in Order to Create Results

YOU WILL LEARN HOW TO:

- ▶ Create accountability from others who have all levels of authority.
- ▶ Overcome what holds you back from being assertive ... rejection and control.
- ▶ Change passive behaviors that invite intimidation.
- ▶ Understand where you rate on the assertiveness scale.
- ▶ Communicate successfully with others who display aggressive behaviors and passive behaviors.
- ▶ Say “no” guilt-free and still gain respect and acceptance.
- ▶ Give necessary feedback in a win-win way and be liked and respected at the same time.
- ▶ Use the right vocabulary (words and tones of voice) and body language to gain results.

SEMINAR ATTENDEES SAY IT BEST:

“This seminar is excellent and will change your life in a way that will make it less stressful for you. Thank you, you inspired me.”

– Cheri Beesley, LPN, Sutter Roseville Medical Center, CA

“These are life skills that everyone should learn and practice and they should be taught in the school system.”

– Linda Rosychuk, Medical Assistant, CA

“Very valuable seminar. Very insightful.”

– Dr. Douglas Reed, CA

