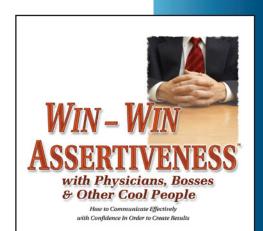
"Win-Win Assertiveness" with Physicians, Bosses & Other Cool People™



MISSION:

Effectively Communicate with Confidence in Order to Create Results

YOU WILL LEARN HOW TO:

- Create accountability from others who have all levels of authority.
- ▶ Overcome what holds you back from being assertive ... rejection and control.
- ▶ Change passive behaviors that invite intimidation.
- ▶ Understand where you rate on the assertiveness scale.
- ▶ Communicate successfully with others who display aggressive behaviors and passive behaviors.
- ▶ Say "no" guilt-free and still gain respect and acceptance.
- Give necessary feedback in a win-win way and be liked and respected at the same time.
- ▶ Use the right vocabulary (words and tones of voice) and body language to gain results.

SEMINAR ATTENDEES SAY IT BEST:

"This seminar is excellent and will change your life in a way that will make it less stressful for you. Thank you, you inspired me."

- Cheri Beesley, LPN, Sutter Roseville Medical Center, CA

"These are life skills that everyone should learn and practice and they should be taught in the school system."

Linda Rosychuk, Medical Assistant, CA

"Very valuable seminar. Very insightful."

- Dr. Douglas Reed, CA

