Keep Your Pharmacists & Pharmacy Technicians For Life™

MISSION:
The Four Imperatives of How to Inspire, Retain, Motivate, and Empower Patient Focused Pharmacists and Pharmacy Technicians (& Everybody Else!)

YOU WILL LEARN HOW TO:
- Implement the 12 Attributes of a patient-driven culture so that pharmacists never want to leave.
- Unlock the genius of staff empowerment through frontline ownership and accountability.
- Enhance employee morale and patient/customer satisfaction at the same time.
- Create powerful incentives to improve productivity.
- Stimulate your current staff to become enthusiastic sales people for new recruits.
- Involve leadership in improving quality of work life by reducing needless stress and conflict as well as by improving teamwork.

SEMINAR ATTENDEES SAY IT BEST:
“Excellent presentation and examples, timely, relevant and funny!”
– Linda Chow, Manager, Lilly Canada Strategic Partnership Group

“High quality. The culture message for healthcare is the most important topic for healthcare organizations today”
– Palmer Clarkson, Operations Manager, Calgary Health Region

“Great. Reinforces that simple solutions can make great improvements.”
– Richard Cashin, David Thompson Health Region

“Very good. One of the only truly “motivating” presentation I have been to because it was actually practical.”
– Adrienne Lindblad, Clinical Coordinator, David Thompson Health Region