

# Michele Matt CSP



## Implementation Specialist

Inspiring People with Practical Solutions for Positive Change, Michele Weston, CSP, one of CLS's Master speaker/trainers, founded Inspiring Solutions in 1991 and is located in West Des Moines, IA. Each year, she inspires the attitudes and actions of thousands of people throughout the United States with a variety of customized learning processes.

Michele is nationally recognized for her expertise in long-term care. Since 1989, she has facilitated strategic planning, conducted leadership development and presented customer service training to over 80 continuing care retirement communities and assisted living facilities.

She has earned the Certified Speaking Professional designation from the National Speakers Association, a master level of speaking competency earned by fewer than 10% of professional speakers worldwide.

Michele is known as "The Attitude Adjuster" and she has written several books and training resources on the topic, including the best-selling book *Attitude: The Choice is Yours* and the award-winning training video *Bad Apples: How to Deal with Difficult Attitudes*. She is a sought-after speaker at numerous state and national professional organizations. She served in a leadership position for the National Speakers Association and the American Society for Training & Development.

As an organizational development specialist, she has the unique ability to challenge the minds and at the same time touch the hearts of people at every level within a company, from the board of directors to the frontline staff.