# **Every Breath You Take**™

# **MISSION:**

Transforming the Patient Experience through Frontline Engagement



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### YOU WILL LEARN HOW TO:

- ▶ Leverage the winds of Healthcare Reform to your organizations advantage
- ▶ Deliver a world class patient experience to every patient, every time, no exceptions
- ▶ Implement six practical service tools to make a difference, engage staff and create a customer driven culture
- ▶ Create a culture of patient engagement, that positively impacts both their personal experience and clinical outcomes
- ▶ Create sustainable HCAHPS improvements
- ▶ Juggle multiple priorities of change and still retain a priority focus on the patient and family experience

## SEMINAR ATTENDEES SAY IT BEST:

- "What a pro. Amazing, polished, great pace and timing. Inspiring and thought provoking. It made me look at things differently.
  - Carolyn Anglesey, Manager, Box Butte General Hospital
- "Informative, captivating, great way to get staff motivated. Many, many moments of revelation!"
  - Debra Sappenfield, Director of Nursing, Hemphill County Hospital
- "Great speaker, energetic, and kept our attention."
  - Carmen Wuebbels, Mason District Hospital
- "Wonderful! Very inspiring! Taking back to work & life."
  - Lauren Noonkester, Commonwealth Care of Roanoke

