

# “Win-Win Assertiveness” with Physicians, Bosses & Other Cool People™

## **MISSION:**

Effectively Communicate with Confidence  
in Order to Create Results

## **YOU WILL LEARN HOW TO:**

- ▶ Create accountability from others who have all levels of authority.
- ▶ Overcome what holds you back from being assertive ... rejection and control.
- ▶ Change passive behaviors that invite intimidation.
- ▶ Understand where you rate on the assertiveness scale.
- ▶ Communicate successfully with others who display aggressive behaviors and passive behaviors.
- ▶ Say “no” guilt-free and still gain respect and acceptance.
- ▶ Give necessary feedback in a win-win way and be liked and respected at the same time.
- ▶ Use the right vocabulary (words and tones of voice) and body language to gain results.

## **SEMINAR ATTENDEES SAY IT BEST:**

“This seminar is excellent and will change your life in a way that will make it less stressful for you. Thank you, you inspired me.”

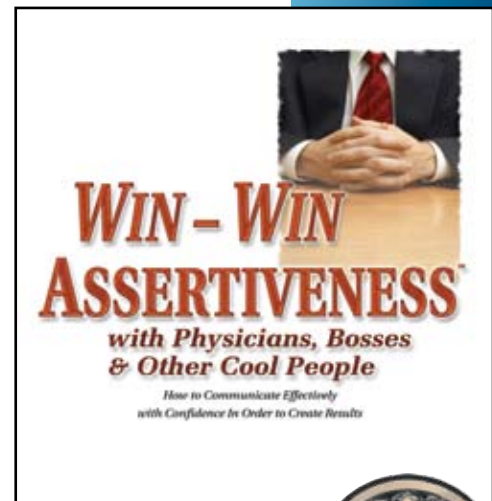
– Cheri Beesley, LPN, Sutter Roseville Medical Center, CA

“These are life skills that everyone should learn and practice and they should be taught in the school system.”

– Linda Rosychuk, Medical Assistant, CA

“Very valuable seminar. Very insightful.”

– Dr. Douglas Reed, CA



Custom Learning Systems Group Ltd.  
1.800.667.7325 [www.CustomLearning.com](http://www.CustomLearning.com)  
[info@customlearning.com](mailto:info@customlearning.com)

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