

# Communication, Trust and Collaboration™

## **MISSION:**

The 6 Essential Communication Skills for the  
Effective Healthcare Leader

## **YOU WILL LEARN HOW TO:**

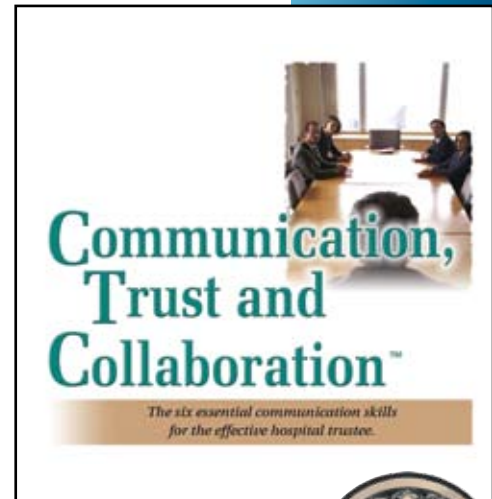
- ▶ Enjoy deeper and more satisfying relationships with others.
- ▶ Overcome distortion and blind spots in decision-making.
- ▶ Master the art of reading personal styles.
- ▶ Sharpen learning, observing, and decision-making skills.
- ▶ Follow paths of growth that suit your personality.
- ▶ Understand the four basic motivational styles in conflict or non-conflict situations.
- ▶ Appreciate other styles and their respective strengths.
- ▶ Understand the process by which individuals make decisions.
- ▶ Create precision in selection and hiring.
- ▶ Resolve unnecessary conflict.
- ▶ Increase motivation.
- ▶ Re-channel misdirected energy into constructive productivity.

## **SEMINAR ATTENDEES SAY IT BEST:**

“I have found meeting new people and the topics of discussion to be very useful in my practice. Brian is motivational and has great expertise about the subject matter.”  
– *Dr. Chris Vanderhoof*

“We all have aspects of the four behavioral styles. We can all adapt to deal with other styles. Great! Dynamic speaker. Learn tools to communicate.”  
– *Pat Schager, RN*

“Enthusiastic about subject matter. Good material to take back to our departments. Provides opportunity to improve work environment.”  
– *Judith Lui, RN*



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