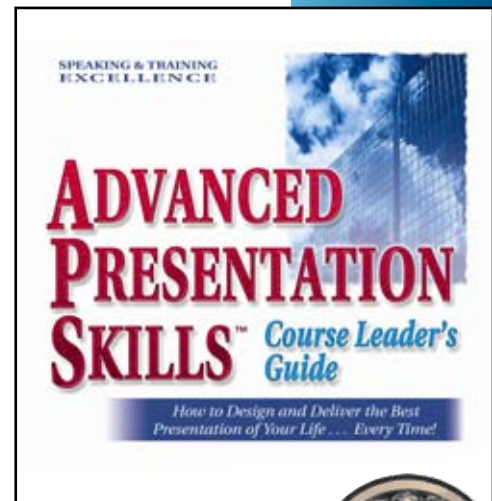


Advanced Presentation Skills for the Healthcare Leader™



MISSION:

How to Design and Deliver the Best Presentation of Your Life ... Every Time

PARTICIPANTS WILL LEARN:

- ▶ The Incredible O.P.E.N. and C.L.O.S.E.™
Mission: Design and Deliver a powerful open and close.
- ▶ The Genius of Great Audience Participation
Mission: Empower and Create Audience Ownership.
- ▶ Presentation Mastery™
Mission: Educate, Entertain, and Motivate Every Time!
- ▶ The Secret of Audience Empowerment™
Mission: Inspire through Wit and Wisdom.
- ▶ High-Impact Program Design™
Mission: Write and Design a Dynamic Seminar, Workshop, or Keynote Presentation.
- ▶ The Transformation to Training Professional
Mission: Use the Three Secrets of Professional Success!

COURSE ATTENDEES SAY IT BEST:

“The course effectively blended values with practical communication skills development. You re-affirmed and revitalized our staff’s commitment to quality service.”

– Stephen Robertson, Dir. HR, St. Mary’s Medical Center

“This program offers excellent tools that can be used by each of us to emphasize our ability to communicate with and retain staff.”

– Karolyn Morrison, CNO, Tenet Healthcare

“Quality of content was excellent. The program provided tools that were practical and could be implemented right away.”

- Juana Burkhart, Assist Nurse Manager, USCD Medical Center



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